

Site Usage

~~~~~ 8,951 Visits

16,055 Pageviews

\_\_\_\_\_\_ 1.79 Pages/Visit

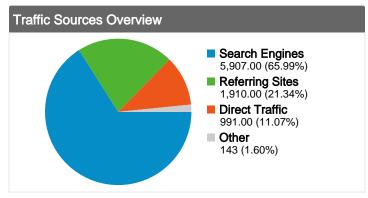
74.72% Bounce Rate

00:01:32 Avg. Time on Site

81.60% % New Visits







| Content Overview  |           |             |
|-------------------|-----------|-------------|
| Pages             | Pageviews | % Pageviews |
| /index.php        | 2,917     | 18.17%      |
| /index.php?p=783  | 524       | 3.26%       |
| /index.php?p=2735 | 428       | 2.67%       |
| /index.php?p=693  | 357       | 2.22%       |
| /index.php?p=2080 | 253       | 1.58%       |

Comparing to: Site



### 7,467 people visited this site



7,467 Absolute Unique Visitors

16,055 Pageviews

1.79 Average Pageviews

00:01:32 Time on Site

74.72% Bounce Rate

81.60% New Visits

#### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 5,274  | 58.92%   | Unknown          | 7,094  | 79.25%   |
| Firefox           | 2,951  | 32.97%   | Cable            | 742    | 8.29%    |
| Chrome            | 337    | 3.76%    | DSL              | 600    | 6.70%    |
| Safari            | 293    | 3.27%    | T1               | 355    | 3.97%    |
| Opera             | 62     | 0.69%    | Dialup           | 146    | 1.63%    |

500

December 1, 2008

December 29, 2008

# Traffic Sources Overview



December 15, 2008

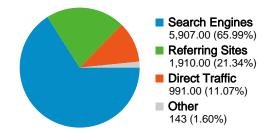
#### All traffic sources sent a total of 8,951 visits

December 8, 2008



21.34% Referring Sites

65.99% Search Engines

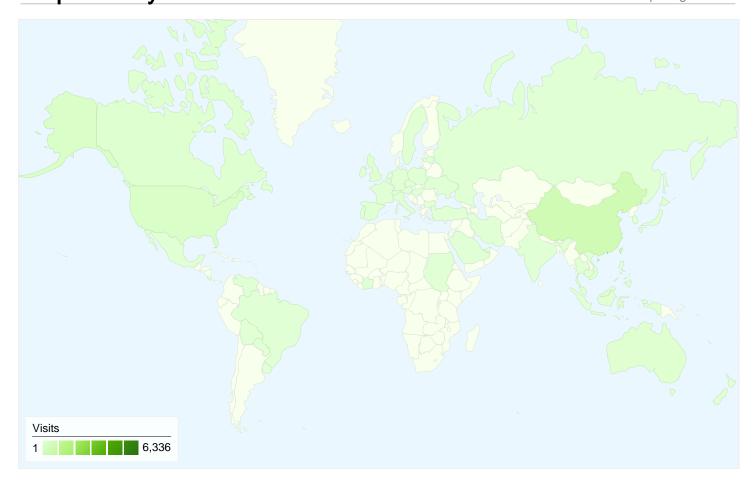


December 22, 2008

## **Top Traffic Sources**

| Sources                 | Visits | % visits |
|-------------------------|--------|----------|
| google (organic)        | 4,079  | 45.57%   |
| yahoo (organic)         | 1,768  | 19.75%   |
| (direct) ((none))       | 991    | 11.07%   |
| uwants.com (referral)   | 345    | 3.85%    |
| facebook.com (referral) | 168    | 1.88%    |

| Keywords  | Visits | % visits |
|-----------|--------|----------|
| 自製聖誕卡 diy | 103    | 1.74%    |
| 自製聖誕卡     | 99     | 1.68%    |
| 十大最無謂應用   | 78     | 1.32%    |
| asus p565 | 72     | 1.22%    |
| 格價網       | 67     | 1.13%    |



# 8,951 visits came from 54 countries/territories

| Site Usage                            |                                                  |                                                       |             |                                                       |                             |                                                      |  |
|---------------------------------------|--------------------------------------------------|-------------------------------------------------------|-------------|-------------------------------------------------------|-----------------------------|------------------------------------------------------|--|
| Visits 8,951 % of Site Total: 100.00% | Pages/Visit<br>1.79<br>Site Avg:<br>1.79 (0.00%) | Avg. Time on Site 00:01:32 Site Avg: 00:01:32 (0.00%) |             | % New Visits<br>81.71%<br>Site Avg:<br>81.60% (0.14%) | <b>74.72</b> 9<br>Site Avg: | Bounce Rate<br>74.72%<br>Site Avg:<br>74.72% (0.00%) |  |
| Country/Territory                     |                                                  | Visits                                                | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits                | Bounce Rate                                          |  |
| Hong Kong                             |                                                  | 6,336                                                 | 1.98        | 00:01:53                                              | 78.14%                      | 71.56%                                               |  |
| Taiwan                                |                                                  | 1,125                                                 | 1.37        | 00:00:42                                              | 89.33%                      | 83.56%                                               |  |
| China                                 |                                                  | 593                                                   | 1.39        | 00:00:41                                              | 90.05%                      | 80.44%                                               |  |
| United States                         |                                                  | 259                                                   | 1.14        | 00:00:17                                              | 94.21%                      | 90.35%                                               |  |
| Macau SAR China                       |                                                  | 170                                                   | 1.28        | 00:00:23                                              | 91.76%                      | 81.18%                                               |  |
| Canada                                |                                                  | 84                                                    | 1.27        | 00:01:06                                              | 85.71%                      | 78.57%                                               |  |
| United Kingdom                        |                                                  | 65                                                    | 1.46        | 00:00:36                                              | 90.77%                      | 83.08%                                               |  |
| Australia                             |                                                  | 62                                                    | 1.50        | 00:01:36                                              | 91.94%                      | 77.42%                                               |  |
| Malaysia                              |                                                  | 58                                                    | 1.38        | 00:00:52                                              | 86.21%                      | 81.03%                                               |  |
| Singapore                             |                                                  | 37                                                    | 1.30        | 00:01:02                                              | 100.00%                     | 75.68%                                               |  |



## Pages on this site were viewed a total of 16,055 times

16,055 Pageviews

12,067 Unique Views

74.72% Bounce Rate

## **Top Content**

| Pages             | Pageviews | % Pageviews |
|-------------------|-----------|-------------|
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